

KENYA COMMUNITY SUPPORT CENTRE (KECOSCE)



Terms of Reference

This evaluation seeks to inform and give an understanding on **what** difference funding in Kinango on Empowering women project has made, and **how it** has made that difference. The evaluation should provide an opportunity to effectively capture what the project has achieved and what has been learnt.

Project title: Empowering women in Kinango to actively participate in development.

Background

Allavida Kenya is a Kenyan non-profit organization that works to enhance the practice and outcomes of development funding, philanthropy and social investment. Allavida has achieved this mainly through stimulating the creation of community-based, owned and managed social enterprises that are funded with triple bottom line performance in mind.

Allavida is an intermediary grant maker and boasts of immense experience working with primary implementers. In working with these implementers Allavida performs a lot of research and due diligence to ensure the grants given are utilized for the intended outcomes. This is important especially when innovating and venturing in unknown areas. Over the past four years Allavida Kenya has been working with a partner organization Kenya Community support Centre (KECOSCE) and with funding from Comic Relief in Kinango on a project on empowering women through social enterprise development and aloe growing and its value chain addition.

KENYA COMMUNITY SUPPORT CENTRE (KECOSCE) is a Public Benefit Organization (PBO) working in the Coast of Kenya. The organization was founded and registered by the Government in 2006 its vision is a just, free and democratically governed society. KECOSCE strives to achieve the vision through designing and implementing strategic programs that promote justice, peaceful co-existence and democratically governed society that upholds progressive equality. KECOSCE's mission is to mobilize, organize and empower citizens to effectively participate in social, economic and political processes that impact on their well being in order to realize sustainable human development.

ALLAVIDA AND KECOSCE have been working in Kwale County's Kinango subcounty for the last four years. Kinango, a remote and poor area in Kenya is characterised by a deprived population owing to harsh weather, regressive practices, illiteracy, poverty, poor policy and apathy. The women are worst hit. This project sought to work with women and community with an aim to empower them towards improving their livelihoods. We have worked predominantly with women as the agents of change. We have enlightened women of their rights to land and asset ownership, Educate adult learners in basic numeracy and reading skills, Advocate for the vulnerable women on HIV/Aids, family planning, leadership and gender violence, strengthen the economic acumen of the beneficiaries to improve income levels, and inculcate an enterprise spirit. We have not only enhanced the capacity of Nuru cooperative society but also created four other aloe farmers cooperatives in the locality. With increased literacy among women have been able to use numeracy and reading skills to establish and run businesses; a greater number of women accessing and owning family assets legitimately; More reporting and escalation of gender abuse and infringements as women and community become aware; More families enjoying more than one meal a day owing to the renewed economic activities; more girls will value education and shun the lure of prostitution, more women who appreciate their role in society with greater esteem to pursue life goals.

The project's main expected results are

1. Women entrepreneurial and business skills will be increased from the current 10% to 40% December 2015 leading to an improvement in livelihoods
2. The level of awareness amongst women and their ability to access and own land/assets will be increased from the current 10%(information from the land research report) to 70% in Kinango District by October 2015
3. Increasing access to quality health and education provided to women and girls by public institutions from the current 5% to 30% by July 2015.
4. Increasing women participation in leadership from the current 5% to 30% by July, 2015
5. Increased and developed capacity of 70% of existing program implementers (Allavida and Kecosce staff) by 2015 evidenced by successful project implementation and sustainability

Over the last three years, we have worked with the women, girls, the elders, youth and the entire communities in Kinango, we have engaged the county government of Kwale, the Kenya

Wildlife Services, local micro-finance institutions etc in our activities meant to achieve the above objectives.

We now intend to conduct an external evaluation of our work to inform the extent to which we have been able to achieve the desired changes in the target groups under the above expected results. The terms of reference of the Evaluation Consultancy are as follows:-

Objective

This TOR defines the need for an experienced consultant. The consultant will undertake a study aimed at answering the following questions;

What difference has the project made to people's lives (*what, who, where, when*)?

- Were the set project outcomes been achieved, were there any unexpected outcomes?
- Who are the main beneficiaries and how have they benefited? Is this project sustainable in the long term?
- Have there been changes to policies, practice and attitudes of decision and policy makers to benefit the project's target groups?
- Has the project contributed to the achievement of broader national and international policies, conventions, targets etc in the country where the project is working?
- To what extent has the achievement of the changes/ outcomes been influenced by external context and other factors?

How has the project made this difference?

Approaches used by the project and implementing organisations:

- What was the overall theory of change for this project? Has it been effective in bringing about lasting change? Were there any gaps?
- What have been the most effective methodologies and approaches the organisation used to bring about changes to people's lives? What has worked and what has not? What lessons have been learned? Who have they been shared with?
- How has the type of organisations funded (e.g. user-led, social enterprise, national or international NGO), both UK and local, helped or hindered the delivery of lasting change?
- How have relationships between partners throughout the relationship chain (looking at UK organisation-local partner(s)-target groups) helped or hindered the delivery of change /outcomes?
- How effective have the project's management, monitoring, learning and financial

systems been? How have they helped or hindered the delivery of lasting change?

- Has the project been cost effective?

Approaches used by Comic Relief:

- How have Comic Relief's grant making policies and processes (e.g. how we define our programme strategies and outcomes, how we assess applications) helped or hindered the delivery of lasting change?
- How has Comic Relief's approach to grant management (e.g. individual work with grantholders, and learning activities with other funded organisations) helped or hindered the delivery of lasting change?
- How has the way Comic Relief used its organisational assets helped or hindered the delivery of change (e.g. use of the media, access to decision makers)?
- Are there any other ways in which Comic Relief has helped or hindered the delivery of change?

Deliverables

1. Following a briefing by the ALLAVIDA team the consultant will make a detailed work plan.
2. Presentation meeting with relevant ALLAVIDA staff members on the developed workplan guiding questions.
3. The consultant will do an assessment of the general land ownership situation in Kinango including ethnic minority groups, historical and gender issues.
4. Based on the evaluation the consultant will come up with a status report that gives an understanding on **what** difference funding in Kinango on Empowering women project has made, and **how it** has made that difference.
5. Presentation meeting with ALLAVIDA and KECOSCE relevant staff on key findings and recommendations for future project implementation.
6. Final report on the evaluation

Methodology

We require a participatory methodology, whereby the work engages all key stakeholders including Comic Relief grants staff who should be provided with an opportunity to provide input and comment to the evaluation team, Allavida and KECOSCE team.

Target Group & End Beneficiaries

The target group of this assignment are all stakeholders namely, government departments, local administrators, local Kinango population in the six locations and other related agencies.

The end beneficiaries are the poor women (and their families) who are involved in aloe farming and businesses in Kinango and its environs.

Duration and timing / phasing of the assignment

The assignment is expected to commence on 18th April 2016 and to be completed by 13th May 2016.

The final report is expected to be completed by the 20th May 2016.

Requirements of the consultant (team)

The contracted consultant must have the following skills and experience:

- To hold relevant university degree while Master's degree is added advantage
- Proven track record of carrying out similar assignment(s) in the Kenyan context.
- To demonstrate fluency in spoken and written Swahili and English, possess knowledge of local language relevant to the evaluation.
- To possess over 7 years of professional experience or substantive experience in Programme and project evaluation (designing, conducting and leading evaluations; applying qualitative and quantitative evaluation methods)
- To hold a minimum of 5 years of professional experience in the technical field relevant to the evaluation
- Be willing and able to do fieldwork, including travel in difficult conditions.
- Demonstrates patience and a sense of teamwork.